

Our product:

1. What will your product do?

2. Are there similar products that already exist? *(You need to research this)*

How do they work?

3. How will you make the product safe? What could go wrong?

5. How will it improve its performance over time? Can it tell if it has done a good job?

Will a human assess its performance? Or does it have something else to compare against?

4. How will it learn to do what you want it to do?

What is the data (input) it will require in order to learn?

6. Designing your product

Who is your product aimed at? How will it be useful for them?

Will it be an app or part of something like a fridge or washing machine? Or will it be something totally separate?

How will you make sure it is safe and that people trust it?