Sustainable Solutions

CREST Discovery Day

Supported by:





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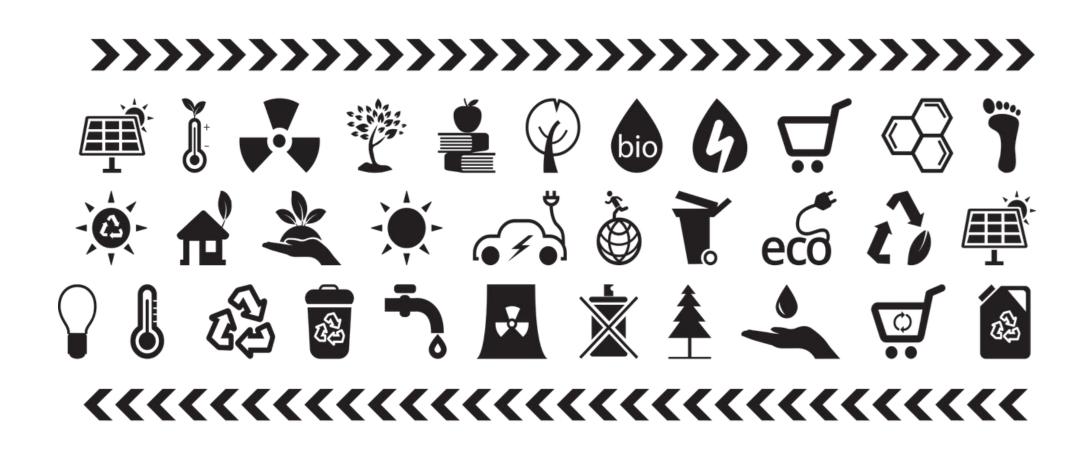






早

Sustainable industrial development





Challenges

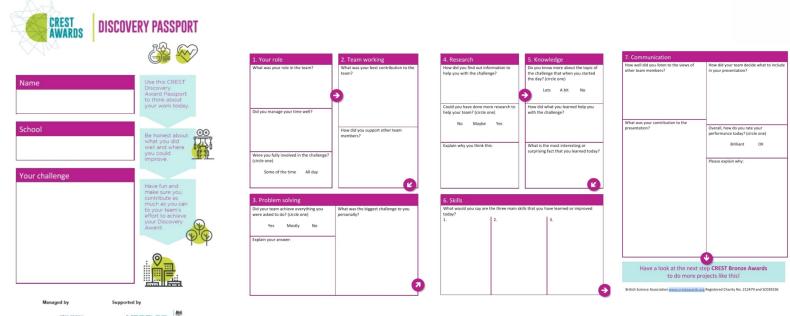


Your task: Come up with an idea for a sustainable start-up business linked to your local community



CREST Discovery Award





Fill out your **CREST Discovery Passport** throughout the day to document your learning and earn your CREST Award.

Team roles

Project Manager

Makes sure the whole team and the project is on track.

Engineer

Ensures that the implications of the design ideas are thought through. Responsible for researching the materials and technology required to make the design ideas work.

Research Manager

Helps other members of the team to gather examples and evidence using various resources, including the workshops, and reports back on this as part of the presentation.

Design Lead

Responsible for the physical design of the product.

Communications Manager

Responsible for ensuring that the team communicates its ideas effectively when presenting to the other teams, and responsible for coordinating the presentation.

Marketing Lead

Responsible for developing a marketing plan and thinking about who this tool would be useful for, how and why.



Starter activity: Industry in Wales - timeline challenge

1760 - 1820/40 Industrial Revolution

1820

Antarctica discovered

1840s

Coal mining begins in the South Wales valleys



Put the cards in the right order on the timeline to discover how Welsh industry has changed over the last 200 years.



Answers: Industry in Wales – timeline challenge

1760 - 1820/40

Industrial Revolution

1804

Richard Trevithick's steam locomotive

1820

Antarctica discovered

1839

William R. Grove invents the fuel cell

1840s

Coal mining begins in the South Wales valleys

1852

Brunel's Chepstow Bridge opened

1887

Sherlock Holmes makes his debut

1890s

Cardiff becomes the busiest port in the world

1909

First million-pound cheque

1914 - 1918

First World War

1920s

271,000 working in Welsh coal mines

1926

TV invented

1939 - 1945

Second World War

1948

NHS founded

1948

Hoover opens in Merthyr Tydfil

1951

Abbey Works steelworks opens

1958

Donald Davis devises information packet switching

1969

First moon landing



Answers: Industry in Wales - timeline challenge

1984

Dinorwig Hydroelectric Power Station commissioned

1988

Intergovernmental Panel on Climate Change (IPCC) established

1989

Internet invented by Tim Berners-Lee

1992

Kyoto Protocol – international treaty committed to reducing greenhouse gases signed by 192 countries

2000

Human Genome deciphered

2007

Sir Martin Evans wins Nobel Prize

2007

Apple iPhone launch

2008

Bloodhound SSC partnership with Swansea University

2008

Last deep mine in Wales closed

2009

Dr Lyn Evans at CERN

2012

Brecon Beacons awarded International Dark Sky silver award

2012

Sony begins production of Raspberry Pi

2013

Biopharm becomes Europe's leading supplier of medical grade leeches

2013

Alzheimer's breakthrough jointly led by Cardiff University

2014

Wales' largest Energy Recovery Facility opens in Cardiff

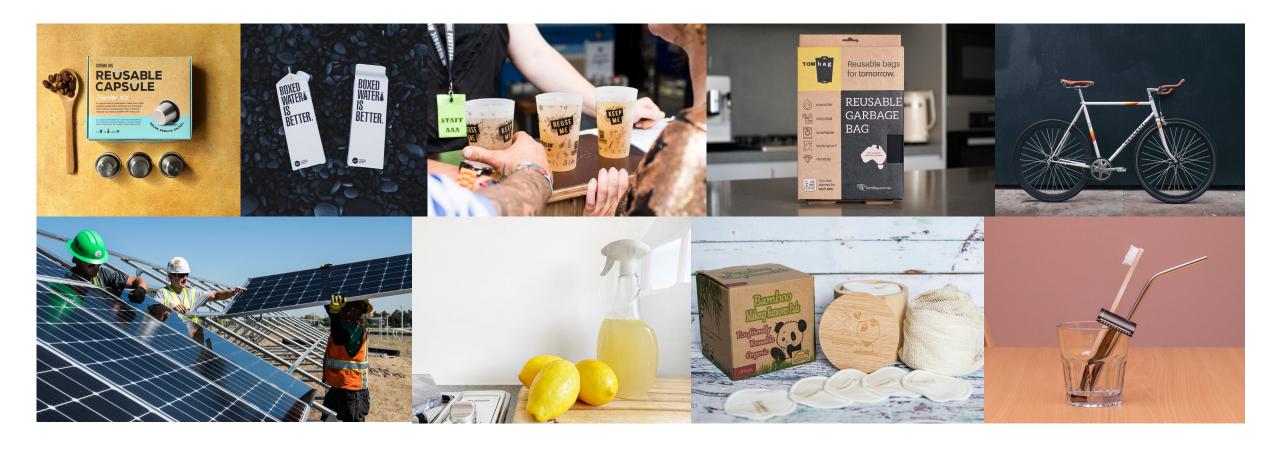
2015

Paris Agreement international accord to address climate change signed by 195 countries

2015

Gwynt y Mor wind farm opens

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RAPID Design Thinking process

Reveal

At its most basic, design is a solution to a problem. So, where do we find problems worth solving? We must reveal them! **Research and decide on a problem that you will focus on.**

AIternatives

Now that you have a question as your goal, you need to come up with a solution to answer it. In fact, you need to come up with many alternative solutions. **Brainstorm possible solutions and decide which idea to take forward.**

Prototype

Create a model or diagram of your device.

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Remember to **get feedback others** to help **improve your design**! What went well? What didn't? What changes can you make to the prototype?

Develop

Create a plan to define each team member's role and work out the resources you will need to complete your project.

Target audience



- Who is it for?
- What is their age, sex, job, salary?
- Where do they live? What type of home do they have, and what is their family life like?
- What education have they had?
- How much free time do they have? What are their interests?
- What kinds of products do they already use?
- What do they want from our invention/product? How will it help them to achieve their goals/needs?

Life cycle analysis

RAW MATERIALS

Where do your raw materials come from?
Are they environmentally friendly? Are they recycled or recyclable?
Will they be sourced locally?

MANUFACTURING

How is your product made? Will it require a lot of energy or water to make?

PACKAGING

How will your product be packaged? Will you use environmentally friendly materials? Will there be a lot of waste?

DISPOSAL

How will your product be disposed of? Is it easy to recycle?

USE

How will your product be used? Will it affect the environment? For example, does it require energy? How long will it last for? Is it easy to repair?

DISTRIBUTION

How will you distribute your product? Does it need to be kept warm/cold? Does it have to travel far?

Sustainability analysis

Procurement

What things will you need for your business? Make a list. Where will you buy these from? Can you source them sustainably by buying things that are made from recycled or environmentally friendly materials, by buying less, by buying things that come with minimal or no packaging, etc.?

Water

How much water will it take to provide your service? Will the water be polluted/contaminated? What will happen to this water after your business has used it?

Energy

How much energy will it take to provide your service and where will this energy come from?

Waste

How much waste will your business create? What steps will you take to minimise waste? Can your waste be recycled?

Transport

The transportation involved in your business may relate to the other elements on this sheet. What will you do to reduce the amount of transportation required?

Positive change

Will your business do anything to actively improve the environment by contributing to biodiversity, educating others about environmental issues, etc.?

Plenary

Reflect on your project and fill out any gaps in your **CREST Discovery Passport** in order to earn your CREST Award.

